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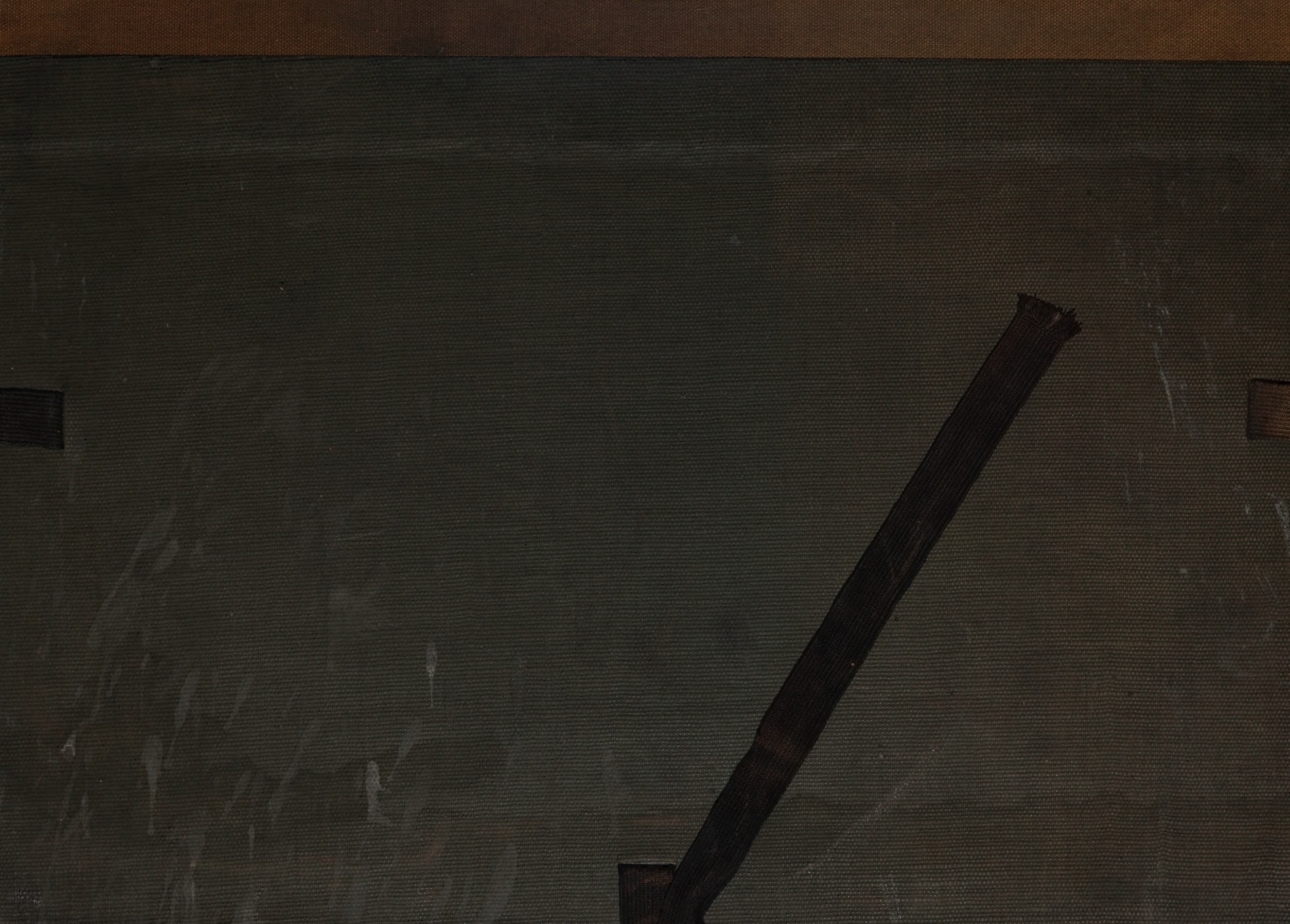

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ASSACHUSETTS COMMITTE
URNING SOLDIERS AND SAI

ONS AND INSTRUCTIONS OF THE

MASSACHUSETTS COMMITTEE
TO WELCOME RETURNING SOLDIERS AND SAILORS AND MARINES

RECOMMENDATIONS AND INSTRUCTIONS OF THE SUB-COMMITTEE UPON DECORATION

The return of soldiers and sailors from service to the cities and towns of the state, will occasion processions and exercises at which addresses will be made. The decoration of the buildings and streets upon the route of the procession and the speaker's stand will form important factors of the effect of festivals of this character.

Along the route of the procession the decorative treatment is either overhead or along the sides of the avenue, or both. In the narrower streets of cities, festoons of lines of flags and of laurel can span the streets at intervals suspended from wires stretched between opposite buildings, while in the broader avenues and the more open spaces, of the smaller towns, the sides of the avenue can be defined by poles, banners and festoons. Decorative arches can also occur at one or more points. It is not essential that these arches should be of a monumental type, as much attractive decorative character can be obtained by rustic work.

Monumental and elaborate work should be designed by an architect familiar with methods of street decoration, as should the decoration of buildings along the route. In most cases buildings are not improved by attempts to decorate them, a simple display of a few flags, one or two focussed, or stands of colors being all that is necessary or advisable.

The speaker's stand can take various shapes, for which a few different types are indicated in the sketches.

The sketches suggest the general character of the work desired by the Committee, and by no means exhaust the possibilities of attractive combinations of the decorative units, either as to form, arrangement or color. For instance, banners or pennants, or bannerettes may be substituted for flags, or vice versa. Terminations of poles and the choice of flags are various.

Stands or clusters of flags may be of 5, 7 or 9 flags relatively to the importance of the group, or a series of 12-inch by 18-inch square flags can be stretched upon lines as are signal flags in the navy, with excellent decorative effect, in fact signal flags themselves can be used.

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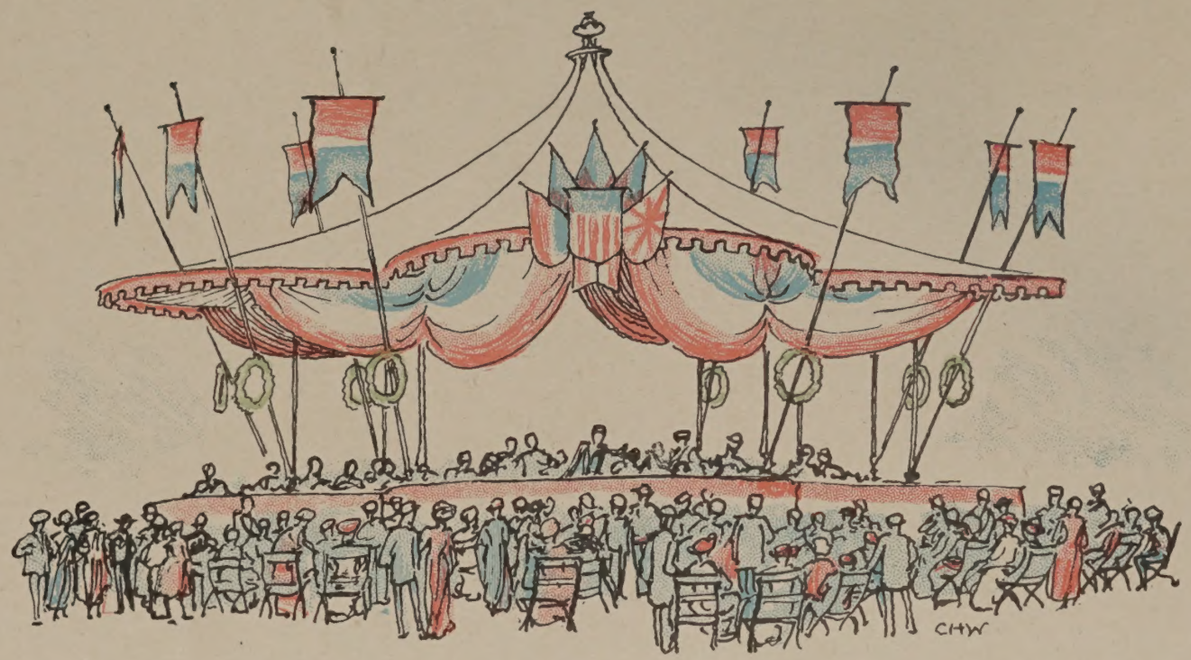

SPEAKERS STAND

1

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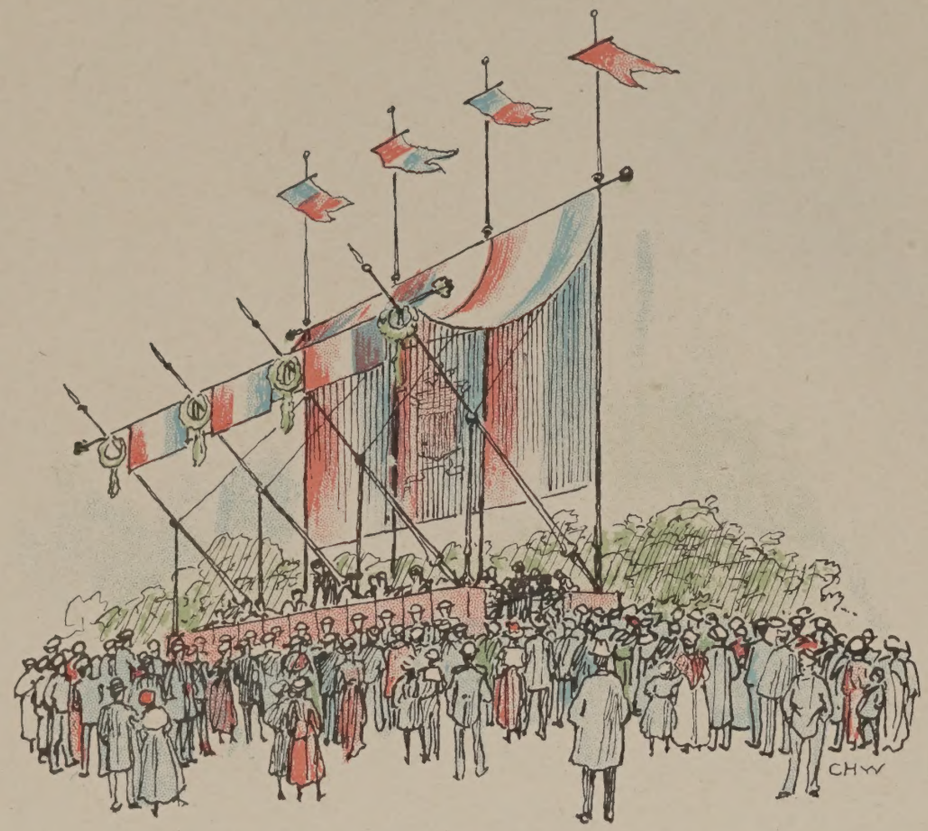

SPEAKERS STAND

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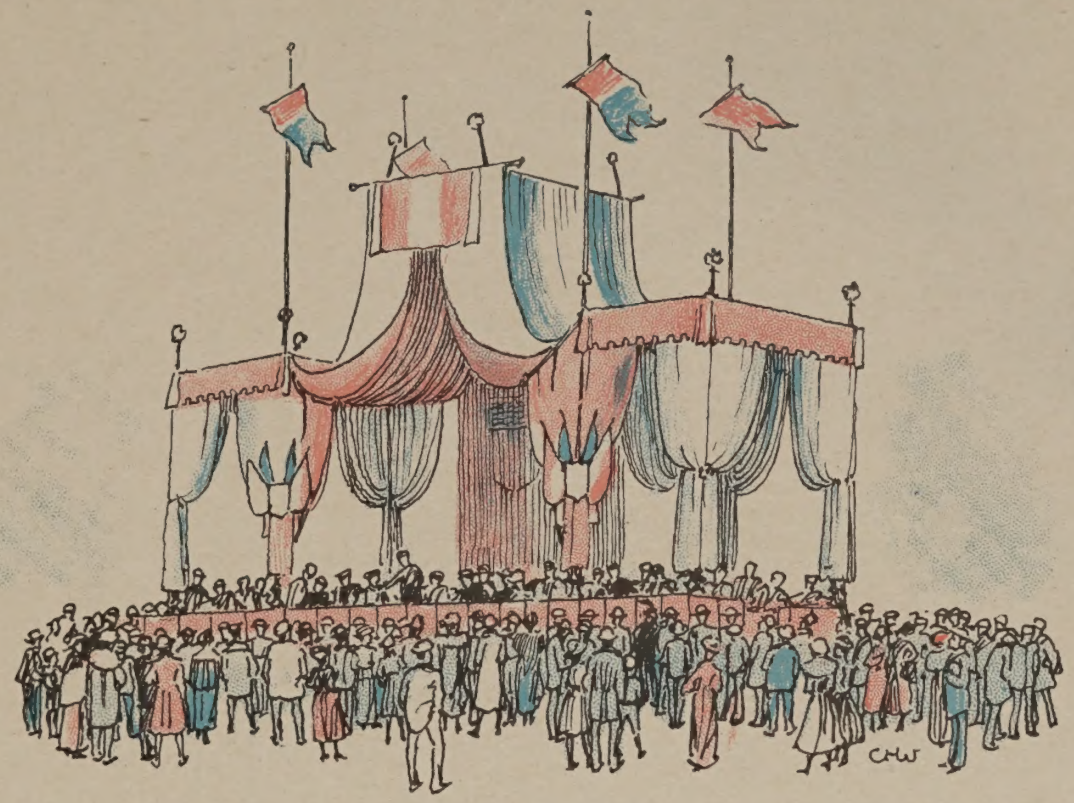

SPEAKERS STAND
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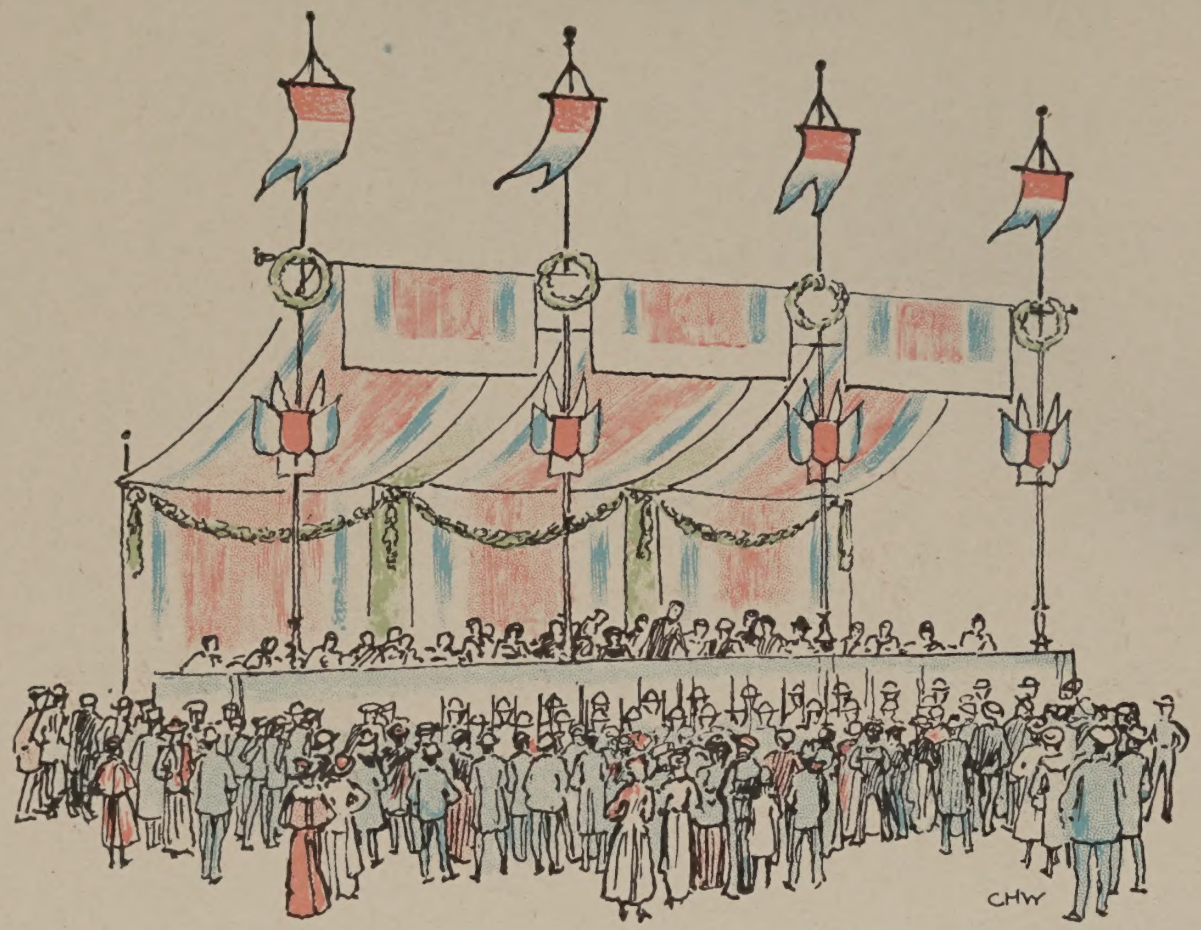

SPEAKERS STAND
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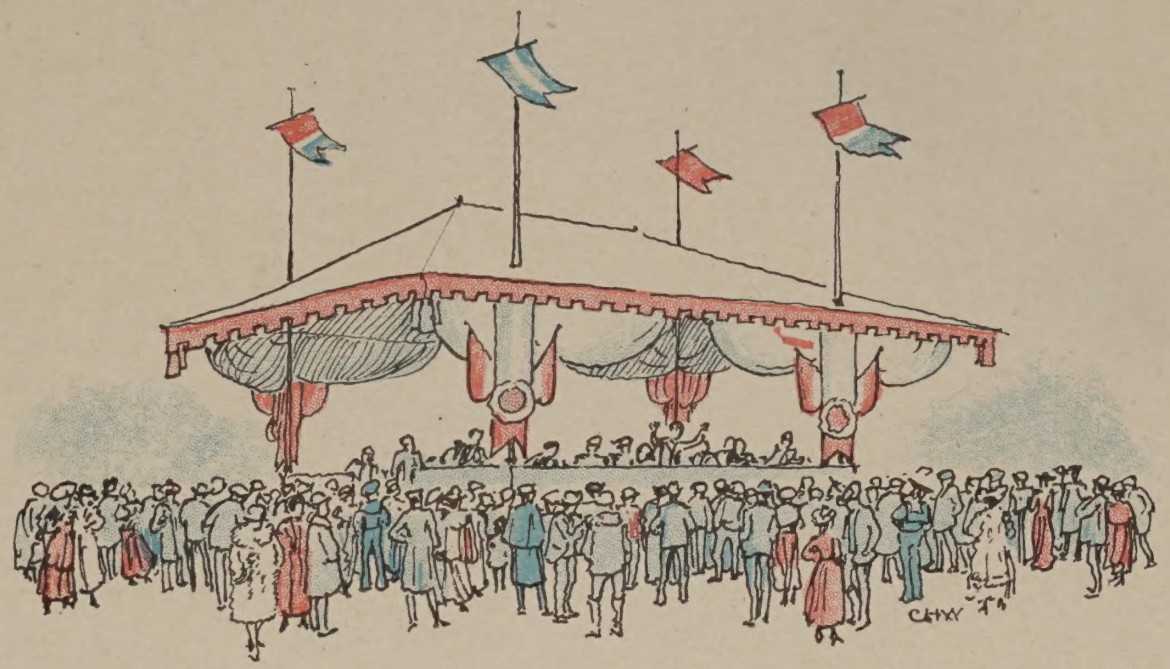

SPEAKERS STAND
5

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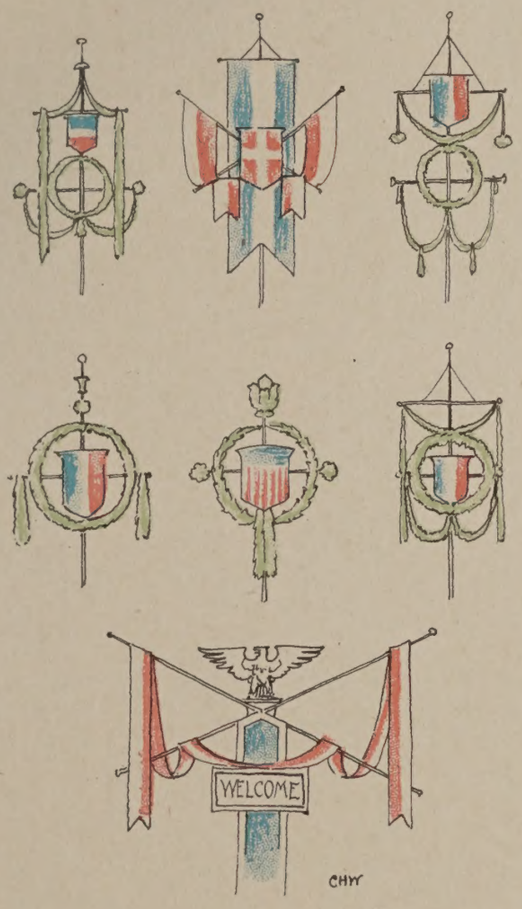
FINIALS TO POLES



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Portfolio

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MASSACHUSETTS COMMITTEE TO WELCOME RETURNING SOLDIERS SAILORS AND MARINES

RECOMMENDATIONS OF THE SUB-COMMITTEE UPON DECORATION

[June 1919]

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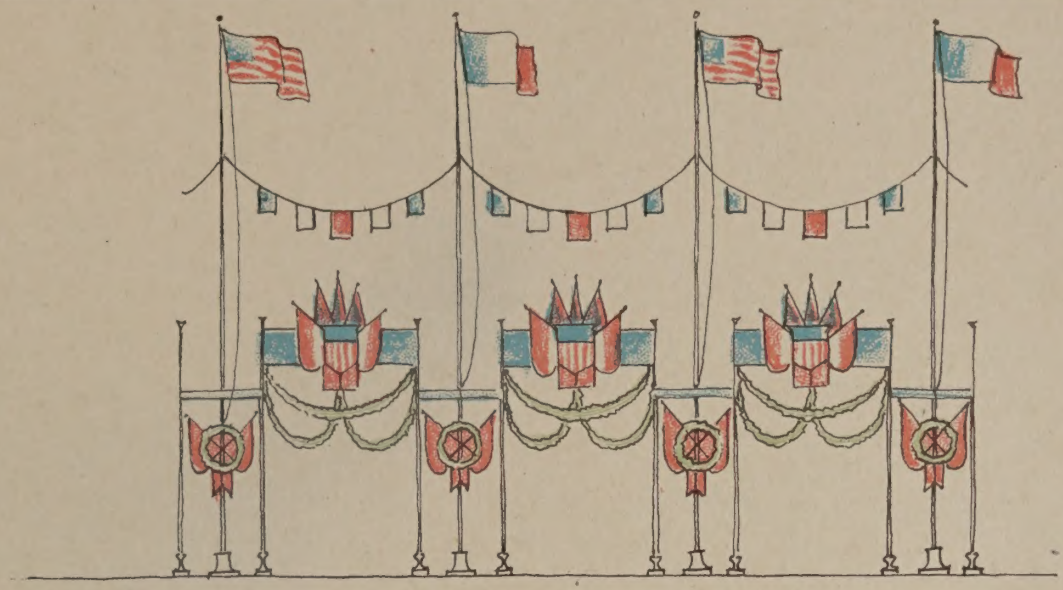
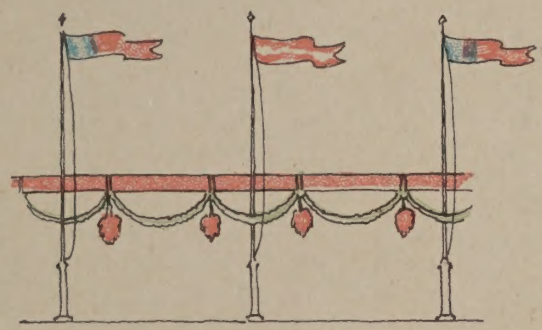


AVENUE DECORATION



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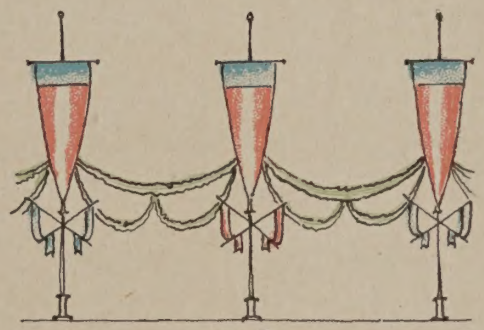

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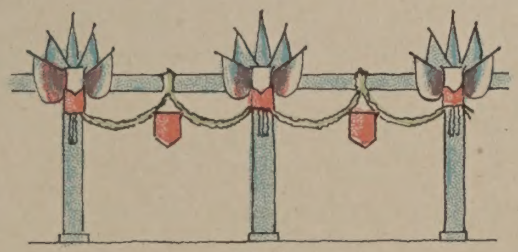

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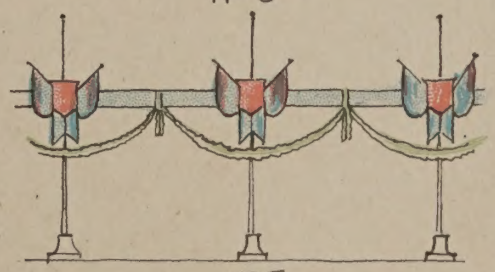

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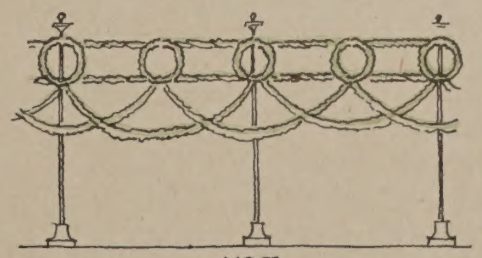

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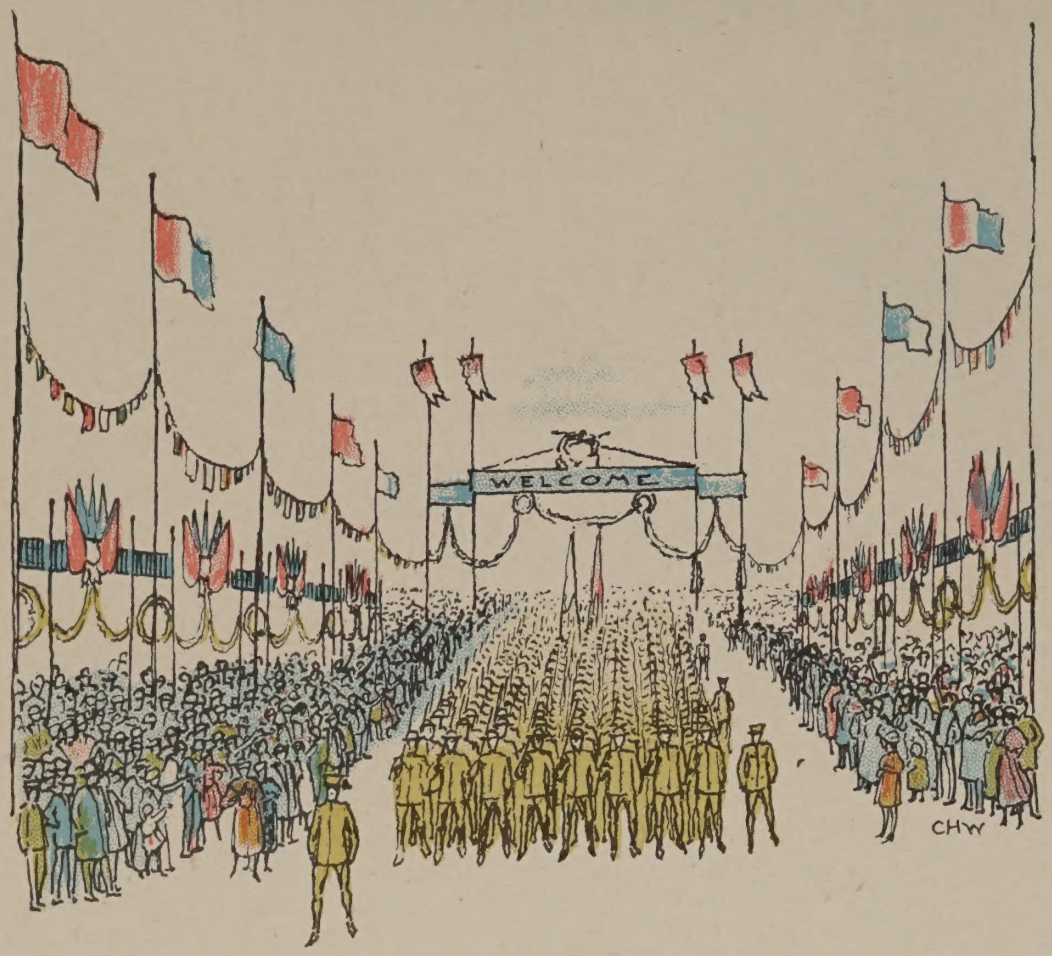

AVENUE DECORATION

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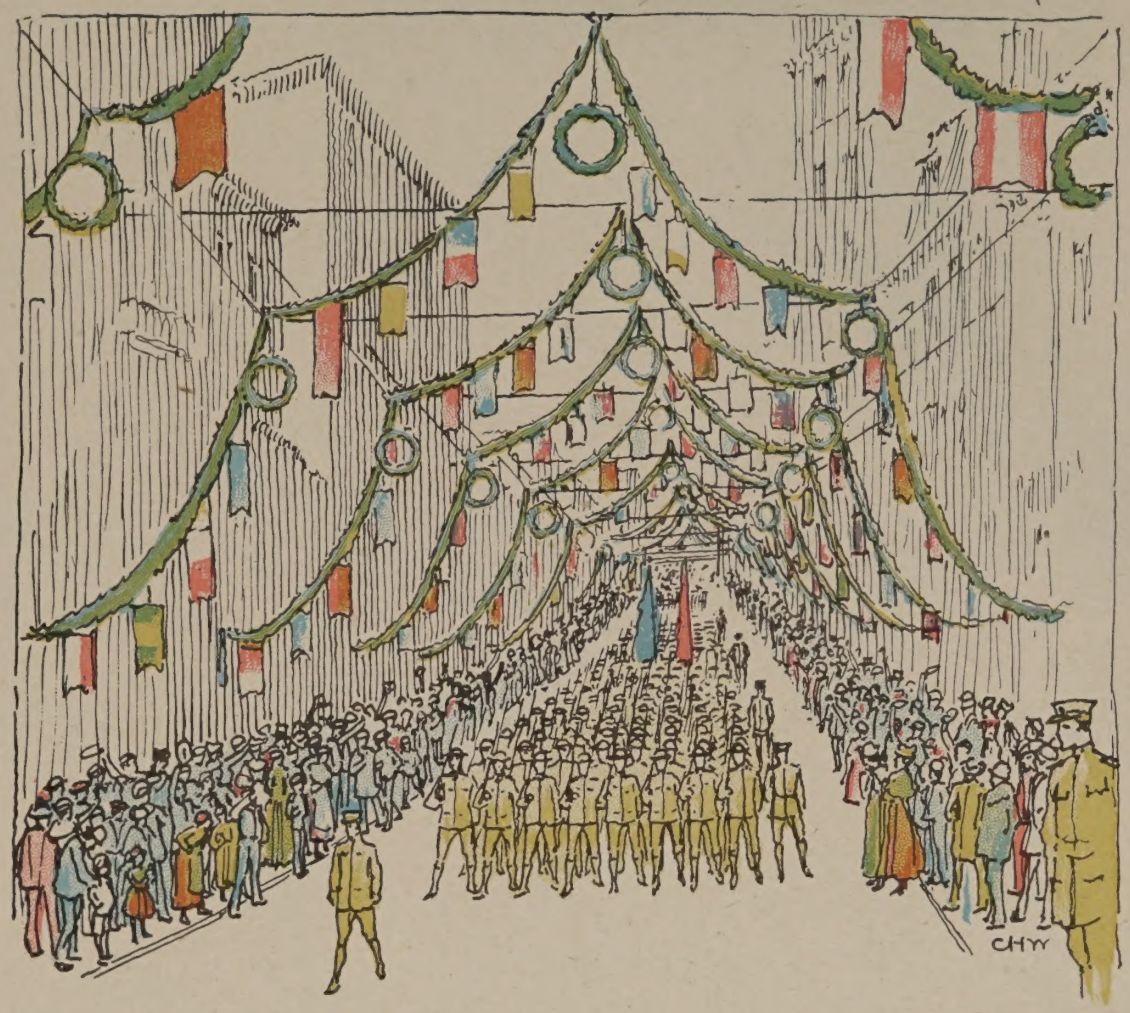

STREET DECORATION

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PRICE LIST OF UNITS FOR DECORATIVE PURPOSES

Flags of Bunting

Federal, France Belgium, Roumania, Russia, Czech-Slovak, China, Argentina, Peru, and other similar simple, unpainted flags, 4′ by 6′, $5.40 each; 6′ by 9′, $10.00 each.

	4′ by 6′	6′ by 9′
Cuba	$ 6.75	$13.00
Armenia	6.75	13.00
Greece	8.50	14.00
Japan	8.50	14.00
England	9.00	16.00
State	10.00	16.00
Italy	10.00	18.00
Poland	11.00	20.00
Serbia	15.00	20.00
Montenegro	15.00	20.00
Portugal	15.00	30.00

Other sizes can be obtained.

Federal Flags

4′ by 6′	$ 5.40
8′ by 12′	18.00
5′ by 8′	8.50
9′ by 15′	25.00
6′ by 9′	10.25
12′ by 20′	42.00

Small pennants, 18 inches square, of one color, $5.00 per dozen.

Long pennants, 3′ by 8′ in two or three colors, $4.50 each.

Flag Poles

Flag poles for buildings, of spruce. Can be used with bases for ground.

Small poles up to 8′ in length, from 25 cents to $1.00 each.

12′ pole	$ 8.25	G. I. braces	$ 4.50
13′ pole	12.00	G. I. braces	7.50
18′ pole	19.00	G. I. braces	12.00
20′ pole	23.00	Braces	15.00
25′ pole	37.00	Braces	25.00
30′ pole	40.00	Braces	30.00

Flag poles for ground, of Oregon pine, without setting up. All poles painted and with gold balls:

30′	$ 30.00
45′	55.00
60′	100.00
35′	36.00
50′	80.00
75′	185.00
40′	48.00
55′	90.00

Hard wood cross bars with painted ends, 6 cents per foot.

Halliards, average, ½ cent per foot.

Concrete bases, average, $6.00 each.

Brass eagles, stamped brass one side only, black wood on back:

Spread,	26″	$2.75 each.
”	30″	4.00 ”
”	34″	5.30 ”
”	42″	8.00 ”

American Shields

Of metal.

12″ by 12″	$1.35
14″ by 20″	2.20
23″ by 30″	6.60
30″ by 36″	8.80

Of plaster of paris.

24″	$3.50

Of wood painted.

24″	$3.00

Other shields in proportion to elaboration.

Price of laurel or evergreen per yard varies as to conditions.

Above material at prices stated and information as to proportions, construction and approximate cost of work, can be obtained by addressing the sub-committee.

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Festoons of laurel or of evergreen are better than of bunting, and admirable results can be obtained by the use of flowers and leaves, either in masses or in festoons. Actual flowers treated with wax can be obtained at 4 cents apiece, which will retain form and color for a considerable length of time. The streets of London at the time of the coronation of George the Fifth, were arched with festoons of artificial flowers at every thirty feet for over five miles, each street having its individual color and flower, roses, poppies, azaleas and wistaria all being used.

Festival decoration is best when the color scheme is that of broad masses rather than of mingled colors. This was evidenced in the recent decoration of the blocks of Fifth Avenue, New York, by the flags of the Allies, each block having the flag of one nation only.

The American flag, because of its stars and stripes is of exceptional beauty when of good size and waving in the wind, but when small and without motion is not as decoratively effective as are the flags of one color, or those which are less subdivided. Therefore the Committee recommends that the American flag be used only as a free flying flag, and that it shall be larger than the other flags used and less in number, and that it shall in no case be festooned, tacked at all four corners or folded like a napkin.

Also that all poles which approach a horizontal position shall be cocked upward from 20 to 30 degrees.

That grouped flags shall be of equal size and symmetrical in shape, and that they shall be grouped in clusters of 5, 7 or 9, and that the staves of the lowest flags in the group shall be cocked 30 degrees.

It is earnestly recommended that no strips of bunting shall be used horizontally, vertically or in festoons, excepting upon the rails of reviewing and speaker's stands.

The use of pennants of one, two or three colors, striped vertically or horizontally and hung upon loose cross bars, is recommended.

Paper lanterns may be alternated with flags strung upon wires for night displays, and may be lighted by electric lights, and are much more effective than are uncovered lights.

Attention is called to the illustrations in current periodicals of the decorations at Metz and Strasbourg upon the entrance of the Allied armies, and to the festival decorations during recent celebrations in French, English and Italian cities in which few if any festoons of bunting were used.

MR. THOMAS ALLEN, Chairman

MR. JOSEPH DeCAMP
MR. FRANK BENSON
MR. CYRUS E. DALLIN
MR. RICHARD BROOKS
MR. CHARLES GRAFLY
MR. RALPH ADAMS CRAM
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